video press release The Jaguar Club *Hard Cider*



Band: The Jaguar Club Video: Hard Cider Label: Sleepwalking

For Fans of... Future Islands, The War On Drugs, Wild Nothing

The Jaguar Club have released the video for 'Hard Cider' a track taken from their EP Close.

A sumptuous blend of claymation, hand drawn animation and photography, the video depicts scenes of love, companionship and mourning that strongly resonate with the song's music and lyrical themes.

Bearing comparison to the likes of **Future Islands** and **Band Of Horses**, The Jaguar Club have continued their love affair with 80s New Wave, but this time there is a heartfelt tenderness to the band's sound that provides a fascinating contrast to their previous video for 'Stringer'.

Originally a trio formed in 2006, **The Jaguar Club**'s line up includes founding members **William Popadic** (vocals & guitar) and **Yoichiro Fujita** (bass & vocals) along side new additions **Nadia Brittingham** (keys, guitar & vocals), **Gavin Dunaway** (guitar) and **Patrick Eager** (drums). They will be spending the remainder of 2015 touring, including winter dates in the UK and developing material on the road for their next release, a full length album.

EP Close was inspired by a return to the idea of a band being "a band." Someone writes a song and then the group completely re-moulds it fighting to fit their best ideas in. Hoping to catch the magic of the rehearsal room, the EP came together over a week in a **DUMBO** Brooklyn studio under the guidance of **Nick Stumpf** (**French Kicks, Caveman**, etc). Tracked largely live in the studio with minimal overdubs, the result sounds like a band... and a great one at that.



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